

‘Strengthening public and patient engagement in biobanking –developing plans for action’

Wednesday 18th June 2014

Masonic Hall, Guildford Crescent, Cardiff, CF10 2HL

- 10.00 Coffee and registration**
- 10.30 Welcome and chair’s introductions**
Professor Malcolm Mason, Director, Wales Cancer Bank
- 10.40 Public perception of research – where are we starting from?**
Dr Amir Gander, Lead, Tissue Access for Patient Benefit (TAPb)
& Dr Kirstin Goldring, UCL Biobank and NIHR BioResource Coordinator
- 11.00 How others raise awareness and increase understanding – case studies**
- a) Cancer Research Wales**
Liz Andrews, Director, Cancer Research Wales
- b) Organ Donation Wales**
Pat Vernon, Welsh Assembly Government
- c) Clinical trials in Wales**
Barbara Moore, Communications and Engagement Manager, NISCHR CRC
- d) GE Healthcare**
Alyson Ayland, PR & Organisational Communications Specialist, GE Healthcare
- e) How Tenovus use social media**
Will Barker, PR & Digital Officer, Tenovus.
- f) Lay/volunteer consenting for biobanking**
Dr Balwir Matharoo-Ball, Operations Manager, Translational Research and Biobanking, Nottingham University Hospital
- 12.30 Discussion/panel Q&A**
- 13.00 Lunch**
- 13.45 ‘Swipe here to donate’**
Dr Bridget Wilkins, Experimental Cancer Medicine Centre Network/NCRI Pathology Networking and Biobank Lead

- 14.30** **Round table breakouts to come up with action points and an implementation plan to raise understanding and awareness of research**
- 15.45** **Feedback of action points**
- 16.20** **Closing remarks**
Dr Alison Parry-Jones, Manager. Wales Cancer Bank
- 16.30** **Close of the workshop**